

Cookie Policy

This website www.mac-solutions.net ("our site") uses cookies and similar technologies in order to distinguish you from other users. By using cookies, we are able to provide you with a better experience and to improve our site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of our Cookie Policy is deemed to occur when you continue using our site or when you press the accept button on our cookie notification. If you do not agree to our Cookie Policy, please stop using our site immediately.

1 DEFINITIONS AND INTERPRETATION

- 1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

Cookie name	Description (what they are used for)
"Cookie"	Means a small file placed on your computer or device by our site when you visit certain parts of our site and/or when you use certain features of our site;
"Cookie Law"	Means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulations 2016/679 General Data Protection Regulation "GDPR");
"personal data"	Means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by EU Regulation 2016/679 General Data Protection Regulation "GDPR");
"We/Us/Our"	Means M.A.C. Solutions (UK) Ltd, a limited company registered in England under company number 3762835, whose registered address is Units 6-7 Kingfisher Business Park, Arther Street, Redditch, Worcs, B98 8LG.

2 INFORMATION ABOUT US

- 2.1 Our Site is owned and operated by us in house.
- 2.2 Our VAT number is GB 738 7825 83.
- 2.3 Our Data Protection Officer can be contacted by email at GDPR@mac-solutions.co.uk, by telephone on +44 (0)1527 529774, or by post at Units 6-7 Kingfisher Business Park, Arthur Street, Redditch, Worcs. B98 8LG.

3 HOW DOES OUR SITE USE COOKIES?

- 3.1 Our site may place and access certain first party cookies on your computer or device. First party cookies are those placed directly by us and are used only by us. We use cookies to facilitate and improve your experience of our site and to provide and improve our products and/or services. We have carefully chosen these cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

3.2 By using our site, you may also receive certain third party cookies on your computer or device. Third party cookies are those placed by websites, services, and/or parties other than us. Third party cookies are used on our site for Google Inc. and Microsoft Inc. For more details, please refer to section 4 below.

3.3 All cookies used by and on our site are used in accordance with current cookie law. We may use some or all of the following types of cookie:

3.3.1 Strictly Necessary Cookies

A cookie falls into this category if it is essential to the operation of our site, supporting functions such as logging in, your shopping basket, and payment transactions.

3.3.2 Analytics Cookies

It is important for us to understand how you use our site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping us to improve our site and your experience of it.

3.3.3 Functionality Cookies

Functionality Cookies enable us to provide additional functions to you on our site such as personalisation and remembering your saved preferences. Some functionality cookies may also be strictly necessary cookies, but not all necessarily fall into that category.

3.3.4 Targeting Cookies

It is important for us to know when and how often you visit our site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics cookies, this information helps us to better understand you and, in turn, to make our site and advertising more relevant to your interests. Some information gathered by targeting cookies may also be shared with third parties.

3.3.5 Third Party Cookies

Third party cookies are not placed by us; instead, they are placed by third parties that provide services to us and/or to you. Third party cookies may be used by advertising services to serve up tailored advertising to you on our site, or by third parties providing analytics services to us (these cookies will work in the same way as analytics cookies described above).

3.3.6 Persistent Cookies

Any of the above types of cookie may be a persistent cookie. Persistent cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit our site.

3.3.7 Session Cookies

Any of the above types of cookie may be a session cookie. Session cookies are temporary and only remain on your computer or device from the point at which you visit our site until you close your browser. Session cookies are deleted when you close your browser.

3.4 Cookies on our site are not permanent and will expire as indicated in the table below.

3.5 For more details of the personal data that we collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.

3.6 For more specific details of the cookies that we use, please refer to the table below.

4 WHAT COOKIES DOES OUR SITE USE?

4.1 The following first party cookies may be placed on your computer or device:

Cookie name	Description (what they are used for)
CART	The association with the customer's shopping cart
CATEGORY_INFO	Stores the category info on the page to load pages faster
COMPARE	The items in the customer's Compare Products list
CUSTOMER	An encrypted version of the shopper's customer ID
CUSTOMER_AUTH	Indicates if the customer are currently logged in to the store
CUSTOMER_INFO	An encrypted version of the shopper's customer group
EXTERNAL_NO_CACHE	Indicates if caching is disabled or enabled
FRONTEND	The customer's session ID
GUEST-VIEW	Determines if guests can edit their orders
LAST_CATEGORY	The last category visited by the shopper
LAST_PRODUCT	The most recent product viewed by the shopper
NEWMESSAGE	Indicates whether a new message has been received
NO_CACHE	Indicates if the cache can be used to store information
PERSISTENT_SHOPPING_CART	A link to information about the shopper's cart and viewing history
RECENTLYCOMPARED	Items recently compared by the shopper
STF	Information on productst the shopper has emailed to friends
STORE	The store view or language chosen by the shopper
USER_ALLOWED_SAVE_COOKIE	Indicates if the shopper allows cookies to be saved
VIEWED_PRODUCT_IDS	The products recently viewed by the shopper
WISHLIST	An encrypted list of products added to the shopper's wishlist
WISHLIST_CNT	The number of items in the shopper's wishlist

4.2 Our site uses analytics services provided by Google Inc. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling us to better understand how our site is used. This, in turn, enables us to improve our site and the products and/or services offered through it. You do not have to allow us to use these cookies, however whilst our use of them does not pose any risk to your privacy or your safe use of our site, it does enable us to continually improve our site, making it a better and more useful experience for you.

4.3 The analytics service(s) used by our site use(s) analytics cookies to gather the required information.

4.4 The analytics service(s) used by our site use(s) the following analytics cookies:

Cookie Name	Expiration time	Description
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_ga	2 years	Used to distinguish users
_gid	24 hours	Used to distinguish users
_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code>
AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service
gac<property-id>	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out
_utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing <code>_utma</code> cookies exist. The cookie is updated every time data is sent to Google Analytics
_utmt	10 minutes	Used to throttle request rate
_utmb	30 min from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing <code>_utmb</code> cookies exist. The cookie is updated every time data is sent to Google Analytics
_utmc	End of browser session	Not used in <code>ga.js</code> . Set for interoperability with <code>urchin.js</code> . Historically, this cookie operated in conjunction with the <code>_utmb</code> cookie to determine where the user was in a new session/visit
_utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and its updated every time data is sent to Google Analytics
_utmz	2 years from set/update	Used to store visitor-level customer variable data. This cookie is created when a developer uses the <code>_setCustomerVar</code> method with a visitor level customer variable. This cookie was also used for the deprecated <code>_setVar</code> method. The cookie is updated every time data is sent to Google Analytics

5 CONSENT AND CONTROL

5.1 Before cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those cookies. By giving your consent to the placing of cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of cookies unless those cookies are strictly necessary; however certain features of our site may not function fully or as intended.

5.2 In addition to the controls that we provide, you can choose to enable or disable cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party cookies. By default, most internet browsers accept cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

5.3 The links below provide instructions on how to control cookies in all mainstream browsers:

5.3.1 Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>

5.3.2 Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>

5.3.3 Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)

5.3.4 Safari (macOS):

https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB

5.3.5 Safari (iOS): <https://support.apple.com/en-gb/HT201265>

5.3.6 Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>

5.3.7 Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en> (Please refer to your device's documentation for manufacturers' own browsers)

6 CHANGES TO THIS COOKIE POLICY

6.1 We may alter this Cookie Policy at any time. If we do so, details of the changes will be highlighted at the top of this page. Any such changes will become binding on you on your first use of our site after the changes have been made. You are therefore advised to check this page from time to time.

6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7 FURTHER INFORMATION

7.1 If you would like to know more about how We use Cookies, please contact Us at GDPR@mac-solutions.co.uk, by telephone on +44 (0)1527 529774, or by post at Units 6-7 Kingfisher Business Park, Arthur Street, Redditch, Worcs. B98 8LG.